Masters of Business Administration - Leadership

Awarding institution	Bath Spa University
Teaching institution	Bath Spa University Global Banking School, HE Malta Future Education World
School	Bath Business School
Department	Bath Business School
Main campus	Newton Park
Other sites of delivery	Future Education World, Ras Al-Khaimah International House, Mdina Road, Mriehel. BKR 3000 Malta
Other Schools involved in delivery	n/a
Name of award(s)	Masters of Business Administration: Leadership
Qualification (final award)	MBA
Intermediate awards available	PgCert Business Administration: Leadership PgDip Business Administration: Leadership
Routes available	n/a

Duration of award	1 year full-time
	2 years part-time MBA
Sandwich period	No
Modes of delivery offered	blended learning
Regulatory Scheme[1]	Taught Postgraduate Framework
Professional, Statutory and Regulatory Body accreditation	Chartered Management Institute (CMI)
	L7 Diploma in Strategic Management & Leadership Practice
Date of most recent PSRB approval (month and year)	June 2018
Renewal of PSRB approval due (month and year)	n/a
UCAS code	n/a
Route code (SITS)	
Relevant QAA Subject Benchmark Statements (including date of publication)	Master's Degree in Business and Management
	June 2015
Date of most recent approval	May 2021
Date specification last updated	May 2023

[1]This should also be read in conjunction with the University's Qualifications Framework

Programme Overview

The Bath Business School MBA provides executive leadership education and professional career development for individuals with existing management experience who are looking to advance into senior or strategic roles in private, public or third sector organisations. The course is accredited by the Chartered Management Institute (CMI), and enables students to align their professional development with the current needs of employers and businesses. They have the opportunity to gain CMI Chartered Fellow, or Chartered Manager status, in addition to securing an internationally recognised postgraduate management degree.

The course content and assessment is mapped against the CMI's 'L7 Qualification in Strategic Management & Leadership Practice'. It has been created, and is delivered through close consultation and collaboration with employers, ensuring that students on the course graduate equipped with the leadership skills organisations and sectors need in an ever-changing and challenging business environment.

The Bath Business School MBA Leadership enables students to develop an informed and professional understanding of how to manage complexity, diversity and change. They graduate from the MBA able to embody creative and innovative approaches to lead on the challenges facing teams, organisations, and sectors.

Programme Aims

1. To further develop students' conceptual understanding of theoretical and practical knowledge and expertise in business, management and leadership;
2. To engage students in current debates on strategic business, management, and leadership issues, and to enable them to critically reflect on complex and difficult issues in the context of social, political and economic change;
3. To enable students to take an international perspective about business, management and leadership to deepen their understanding of the impact of globalisation on business, societies and the environment;
4. To support the development of strategic leaders who can work effectively in a range of roles, drawing on a broad mix of transferable professional skills and experience;
5. To foster and support advanced level professional leadership development through scholarly enquiry, peer discussion, evaluation, work-based learning and reflective practice;
6. To challenge students to further develop leadership and management expertise most relevant to their chosen career path and develop lifelong learning skills crucial to ongoing personal professional

Programme Intended Learning Outcomes (ILOs)

A Subject-specific Skills and Knowledge

A1   An ability to critically assess how the relationship between leading, managing and developing people is inherently connected to team/organisational dynamics; fostering resilience and high performance in teams and individuals; and strategic workforce planning.

A2   An extensive understanding of how an organisation's vision, culture and values intersect with the wider contexts of internal and external environments; diversity and sustainability; new trends and emerging market strategies.

A3   An ability to analyse the ways in which individual leaders, teams, and organisations understand and are responsive to innovation and change; creativity in enterprise; and new ways of working in relation to shifting internal and external contexts.

A4   A comprehensive understanding of the relationship between the development of new enterprise and opportunities; corporate social responsibility and ethics; regulatory frameworks and environments; risk management and business continuity; sustainable development and organisational resilience.

A5   A critical awareness of how financial assumptions, financial strategy, and financial management underpin and intersect with organisational culture, vision, and strategy; and with business continuity, sustainable development and risk appetite.

A6   An extensive understanding of how key global issues and challenges such as ethics, equality and diversity, sustainability, and social responsibility relate to current theories and practices in leadership and management.

A7   An ability to conduct and present focused and sector relevant research into leadership and management through research/project conception and design; the collection and analysis of qualitative and quantitative evidence; synthesis, reporting, evaluation and professional reflection.

B Cognitive and Intellectual Skills

B1   To present coherent, concise, engaging and stakeholder appropriate reports, case studies, evaluations, etc., based on evidence from relevant real world examples and best practice, and on scholarly and sector reading and research.

B2   To undertake self-directed research across a range of academic disciplines and professional practical areas, and use a variety of sources and appropriate methodologies to investigate broad areas and more specific topics.

B3   To operate effectively in the planning, executing and evaluation of a range of tasks and projects in a logical, knowledgeable and professional manner.

B4   To plan, complete and evaluate a range of relevant real world examples, relating these to appropriate research, critical thinking, theoretical and practical contexts and current professional practice.

B5   To deal creatively and systematically with complex issues.

B6   To analyse and solve problems, and make evidence-based, well-founded decisions in unpredictable or challenging situations.

B7   To demonstrate the importance of developing collaborative relationships within teams and organisations, and externally; of establishing, maintaining and expanding professional networks; and of ongoing Continuing Professional Development (CPD).

C Skills for Life and Work

C1   Autonomous learning (including time management) that demonstrates the exercise of initiative, personal responsibility and decision-making in complex and unpredictable situations and the independent learning ability required for continuing professional development.

C2   Team working skills necessary to succeed in the global workplace, with an ability both to work in and lead teams effectively, as well as the ability to act autonomously in planning and implementing tasks at a professional or equivalent level.

C3   Communication skills that show the ability to communicate clearly to specialist and non-specialist audiences knowledge at, or informed by, the forefront of the academic discipline, field of study or area of professional practice, and the conclusions drawn from dealing with complex issues systematically.

C4   IT skills and digital literacy that demonstrate the ability to develop new skills to a high level and to approach complex issues systematically and creatively.

Intermediate awards

PgCert Intended Learning Outcomes

A1, A2, A3, A4, A5, A6

B1, B2, B2, B3, B4, B5, B6, B7 C1, C2, C3, C4

PgDip Intended Learning Outcomes

A1, A2, A3, A4, A5, A6

B1, B2, B2, B3, B4, B5, B6, B7 C1, C2, C3, C4

Programme content

This programme comprises the following modules

Key:

Core = C

Required = R

Required* = R*

Optional = O

Not available for this status = N/A

If a particular status is greyed out, it is not offered for this programme.

Masters of Business Administration: Leadership				
Level	Code	Title	Credits	Status
7	BM7201	Leading, Managing and Developing People	15	C
7	BM7202	Strategic Management	15	C
7	BM7203	Leading Change and Innovation	15	C
7	BM7204	Governance and Risk Management	15	C
7	BM7205	Strategic Marketing Management	15	C
7	BM7206	Corporate Financial Management	15	C
7	BM7207	Project Management	15	C
7	BM7208	Professional Development Portfolio	15	C
7	BM7210	Leadership Project	60	C

Assessment methods

A range of summative assessment tasks will be used to test the Intended Learning Outcomes in each module. These are indicated in the attached assessment map which shows which tasks are used in which modules.

Students will be supported in their development towards summative assessment by appropriate formative exercises.

Work experience and placement opportunities

The MBA Leadership is designed for people who have experience in a management capacity. Students are encouraged to use examples and case studies to relate the wider contexts of academic scholarship and debates about current best practice in business management and leadership, to real world examples relevant to businesses and organisations today.

Table of Additional Costs

Module Code & Title	Type of Cost	Cost

Graduate Attributes

	Bath Spa Graduates…	In Business, Management and Leadership...
1	Will be employable: equipped with the skills necessary to flourish in the global workplace, able to work in and lead teams	The embedded real word content and context- based assessment on this course ensures students leave with relevant experience, executive level skills, and will have further developed theirown professional networks.
2	Will be able to understand and manage complexity, diversity and change	The nature of the business sector today means that students graduate with a nuanced understanding of complexity and are both resilient and ready to adapt in a diverse range of constantly changing situations and contexts.
3	Will be creative: able to innovate and to solve problems by working across disciplines as professional or artistic practitioners	An MBA requires creative innovative approaches to the challenges facing different sectors - through relevant experience, and theoretical underpinning, students graduate understanding how important creativity, innovation, and collaboration are for organisations and its stakeholders.
4	Will be digitally literate: able to work at the interface of creativity and technology	From access to the University's digital resources, through to constant engagement with how digital technology is transforming a range of aspects of business management and leadership, students graduate from the MBA with digital skills developed in the classroom, and crucially evidenced through applying it to real world issues.
5	Will be internationally networked: either by studying abroad for part of their programme, or studying alongside students from overseas	Business is global regardless as to whether a business trades solely in its domestic market. The curriculum has an international dimension, so students graduate with an awareness of business, management and leadership functions on the global stage, and with the beginning of their own international professional network.

6	Will be creative thinkers, doers and makers	MBA graduates are strategic and creative thinkers, leaders and team players. They start the course with their own individual management and cultural background, and then move forward to understand how this enables them to contribute to other cultural stakeholders in a more strategic way. Through the real world relevant elements of the course, they demonstrate how much they will bring to organisations, thinking creatively with an enhanced understanding of context, constraints and opportunities.
7	Will be critical thinkers: able to express their ideas in written and oral form, and possessing information literacy	Students on the MBA graduate understanding how to question information and critically assess current policy and practice. They leave with increased experience in communicating with a range of audiences, able to gauge how best to communicate crucial and evidence-based information. They know how to research as graduate scholars, and as business, management, and leadership practitioners.
8	Will be ethically aware: prepared for citizenship in a local, national and global context	Students on the MBA graduate understanding Corporate Social Responsibility and an awareness of ethics and implications for businesses. With a business workforce drawn from local, national, and global resources graduates are prepared for the leadership issues around citizenship.

Modifications

<u>Module-level modifications</u>

Code	Title	Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect

<u>Programme-level modifications</u>

Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect

Attached as appendices:

1. Programme structure diagram
2. Map of module outcomes to level/programme outcomes
3. Assessment map
4. Module descriptors

Appendix 1: Programme Structure Diagram – Masters of Business Administration: Leadership

Full-Time (One Year)			Part-Time (Two Years)		
Level 7 (September Start)					
Trimester 1	**Trimester 2**	**Trimester 3**	**Year 1: Trimester 1**	**Year 1: Trimester 2**	**Year 1: Trimester 3**
Core Modules			**Core Modules**		
BM7201-15 Leading, Managing and Developing People	BM7205-15 Strategic Marketing Management	BM7210-60 Leadership Project	BM7201-15 Leading, Managing and Developing People	BM7205-15 Strategic Marketing Management	BM7203-15 Leading Change and Innovation
BM7202-15 Strategic Management	BM7206-15 Corporate Financial Management		BM7202-15 Strategic Management	BM7207-15 Project Management	BM7204-15 Governance and Risk Management
BM7203-15 Leading Change and Innovation	BM7207-15 Project Management		**Year 2: Trimester 1**	**Year 2: Trimester 2**	**Year 2: Trimester 3**
BM7204-15 Governance and Risk Management	BM7208-15 Professional Development Portfolio		BM7206-15 Corporate Financial Management	BM7210-60 Leadership Project	
Rule Notes: N/A			BM7208-15 Professional Development Portfolio		
			Rule Notes: N/A		

Full-Time (One Year)			Part-Time (Two Years)		
Level 7 (February Start)					
Trimester 1	**Trimester 2**	**Trimester 3**	**Year 1: Trimester 1**	**Year 1: Trimester 2**	**Year 1: Trimester 3**
Core Modules			**Core Modules**		
BM7201-15 Leading, Managing and Developing People	BM7203-15 Leading Change and Innovation		BM7201-15 Leading, Managing and Developing People	BM7206-15 Corporate Financial Management	BM7203-15 Leading Change and Innovation
BM7202-15 Strategic Management	BM7204-15 Governance and Risk Management	BM7210-60 Leadership Project	BM7202-15 Strategic Management	BM7208-15 Professional Development Portfolio	BM7204-15 Governance and Risk Management
BM7205-15 Strategic Marketing Management	BM7206-15 Corporate Financial Management		**Year 2: Trimester 1**	**Year 2: Trimester 2**	**Year 2: Trimester 3**
BM7207-15 Project Management	BM7208-15 Professional Development Portfolio		BM7205-15 Strategic Marketing Management	BM7210-60 Leadership Project	
Rule Notes: N/A			BM7207-15 Project Management		
			Rule Notes: N/A		

Appendix 2: Map of Intended Learning Outcomes - Masters of Business Administration: Leadership

Level	Module Code	Module Title	Status (C, R, R* O)	A1	A2	A3	A4	A5	A6	A7	B1	B2	B3	B4	B5	B6	B7	C1	C2	C3	C4
				Subject-specific Skills and Knowledge							Cognitive and Intellectual Skills							Skills for Life and Work			
7	BM7201-15	Leading, Managing and Developing People	C	x		x			x		x	x	x	x	x	x		x	x	x	x
7	BM7202-15	Strategic Management	C		x		x	x	x		x	x	x	x	x	x		x	x	x	x
7	BM7203-15	Leading Change and Innovation	C	x	x	x			x		x	x	x	x	x	x		x	x	x	x
7	BM7204-15	Governance and Risk Management	C			x	x		x		x	x	x	x	x	x		x	x	x	x
7	BM7205-15	Strategic Marketing Management	C		x	x			x		x	x	x	x	x	x		x	x	x	x
7	BM7206-15	Corporate Financial Management	C				x	x	x		x	x	x	x	x	x		x	x	x	x
7	BM7207-15	Project Management	C			x		x			x	x	x	x	x	x		x	x	x	x
7	BM7208-15	Professional Development Portfolio	C	x		x					x	x	x	x	x	x	x	x	x	x	x
7	BM7210-60	Leadership Project	C	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x

[4] C = Core; R = Required; R* = Required*; O = Optional

Appendix 3: Map of Summative Assessment Tasks by Module

Level	Module Code	Module Title	Status (C,R,R*,O)[5]	Assessment method					
				Coursework				Practical	
				Report	Case Study	Plan **	Project	Presentation	Portfolio
7	BM7201-15	Leading, Managing and Developing People	C	x					
7	BM7202-15	Strategic Management	C		x				
7	BM7203-15	Leading Change and Innovation	C	x					
7	BM7204-15	Governance and Risk Management	C		x				
7	BM7205-15	Strategic Marketing Management	C			x			
7	BM7206-15	Corporate Financial Management	C	x					
7	BM7207-15	Project Management	C	x					
7	BM7208-15	Professional Development Portfolio	C						x
7	BM7210-60	Leadership Project	C				x		

[**] Plan = eg.marketing plan, project plan, etc.

[5] C = Core; R = Required; R* = Required*; O = Optional